

Genuine Mazda Service

Because you and your Mazda deserve the best

Your new Mazda deserves nothing less than the very best. To keep it running like new for years to come, trust the experts at your local Authorized Mazda Dealer. Simply bring your vehicle in for your scheduled maintenance and any needed repairs.*

At participating Mazda Full Circle Service Centers,** our technicians will automatically perform a complimentary Full Circle inspection on your vehicle and issue a detailed report card at every visit. This is designed to help you keep track of your Mazda's critical operating condition. Our factory-trained technicians know your vehicle inside out and use Genuine Mazda Parts, giving your vehicle the optimum care and maintenance it requires to run with flawless precision.

Remember to further enhance your driving experience, visit your local Mazda Service Center for your scheduled maintenance. It's also the place where you can find a wide variety of tires, parts and accessories that are just right for your vehicle.

*See vehicle's scheduled-maintenance program for details.

**To learn more about Mazda Full Circle Service, visit www.MazdaUSA.com and click on the "Owners" tab, scroll down and click on "Service & Parts", and scroll down to "Mazda FULL CIRCLE SERVICE".

Customer Experience Center: 1-800-222-5500

Roadside Assistance Contact: 1-800-866-1998



**COMPLIMENTARY FULL CIRCLE
SERVICE INSPECTION**

*We're committed to providing
expert Mazda service.*

You love to drive your Mazda, and we love to service your Mazda. With our Full Circle Service, we'll give your vehicle a COMPLIMENTARY MULTI-POINT INSPECTION. Your Mazda will receive a thorough review of its most crucial components.

This easy-to-use Smart Start Guide is intended to help you more fully appreciate some of the unique features and functions of your new vehicle. However, it is not intended to replace your Owner's Manual. The Owner's Manual contains more detailed information to help you better understand the important safety warnings, features, operation, and maintenance of your vehicle. All information, specifications, photographs and illustrations in this publication are those in effect at the time of printing. Mazda reserves the right to change specifications or design without obligation.



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ZOOM-ZOOM

THE MAZDA MX-5 MIATA | DRIVING MATTERS™





Link to MX-5 Digital Owner's Manual:
<http://2017MX5ownersmanual.MazdaUSA.com>

Driver's View



This easy-to-use **SMART START GUIDE** provides information on some unique features and functions of your new vehicle. Additional features are available at www.mymazda.com and the MyMazda app -> VEHICLE HOW TO. Complete information on features and functions are available in your Owner's Manual.



**WIPER/
WASHER**
(P. 22)

**HAZARD
WARNING**

**NAVIGATION/AUDIO
(WITH MAZDA CONNECT)**
(PP. 9-10, 15-16, 25-26)

CLOCK



**PUSH
BUTTON
START**
(P. 4)

**CLIMATE
CONTROL**
(P. 28)

**PASSENGER
AIRBAG OFF
INDICATOR¹**

**AUX/USB
PORTS**

**SEAT
WARMERS**

**12V ACCESSORY
SOCKET**
(Under dash in back
of footwell)

¹ **PASS AIRBAG OFF** This indicator light turns on to remind you that the front passenger's front/side airbags and seat belt pretensioner will not deploy during a collision. The reason for this is that the sensor has determined that an adult is not sitting in the front passenger seat.

NOTE: If a smaller adult sits on the front passenger seat, the sensors might detect the adult as being a child depending on the person's physique and may deactivate the front passenger's front/side airbags and seat belt pretensioner. Always wear your seat belt. See the Owner's Manual for important information on this safety feature.

Starting The Engine

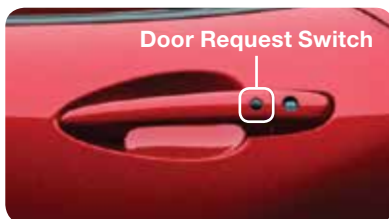


ADVANCED KEYLESS ENTRY SYSTEM (if equipped)

This system allows you to lock and unlock the doors without taking the key out.

While Carrying the Advanced Key...

- **Unlock the driver's door** by pushing the driver's door request switch once.
- **Unlock all doors** by pushing the driver's door request switch twice (default setting) or by pushing the passenger's door request switch once.
- **Lock all doors** by pushing any request switch once.
- **Open the trunk** by pushing the trunk switch once (switch is located to the right of the rear license plate).




Advanced Key

Lock

Unlock

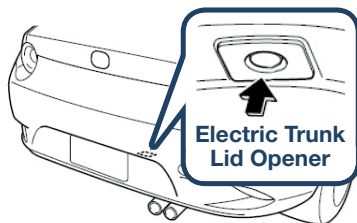
Trunk

Panic Alarm

CAUTION: RED KEY indicator light  may illuminate if advanced key is placed in the cup holder. The key can sometimes not be detected in the cup holder.

CAUTION:

- Make sure vehicle is OFF and take the keyless entry system key with you when leaving the vehicle.
- When locking doors using inside door switches or inside door lock knobs, be careful not to leave the key inside the vehicle.



NOTE: Refer to your Owner's Manual for additional details about "Personalization Features".

NOTE: Vehicles equipped with the Advanced Keyless Entry System and the Keyless Entry System both use the same type of keyless entry transmitter. However, only vehicles equipped with the Advanced Keyless Entry System allow you to lock and unlock the doors with the door request switches (without taking the key out of your purse or pocket). Vehicles equipped with the Keyless Entry System do not have request switches on the doors/trunk. To lock and unlock the doors, the corresponding transmitter button must be pushed.



STARTING THE ENGINE WITH ACCELERATED WARM-UP SYSTEM (AWS)

The MX-5 is equipped with SKYACTIV combustion technology. This technology includes AWS (Accelerated Warm-up System) for optimal emission performance during cold starting conditions.

While Carrying the Key...

- **Start the engine** by pushing the START/STOP ENGINE button while pushing the clutch pedal (M/T) or the brake pedal (A/T).
- **What you will notice?** On start-up, the engine speed and sound are higher (1500 RPM) for less than 1 minute to quickly bring the catalyst to efficient operating temperature. The RPM will reduce to idle once the temperature is achieved. This is normal engine operation under cold start conditions.
- **What this does?** This heats up the catalytic converter faster to reduce emissions and allows Mazda to use an exhaust header on the engine (to improve efficiency and horsepower).
- **Shut the engine OFF** by making sure the vehicle is in park (A/T) and setting the parking brake, then push the START/STOP ENGINE button.
- **Activate Accessories (ACC)** by pushing the START/STOP ENGINE button once without pushing the clutch or brake pedal.
- **Turn the ignition to the ON position** by pushing the START/STOP ENGINE button twice without pushing the clutch or brake pedal.

NOTE: You can drive the vehicle during AWS activation, no need to wait.



Emergency Engine Stop

Pushing and holding the START/STOP button or repeatedly pushing the button while the engine is running will turn the engine OFF. Use only in case of an emergency.

NOTE: The engine may not start if the key cannot be detected. The Key Indicator Light may flash **RED** or "Key not detected" may be displayed if the key is placed in the cup holder.

If the START/STOP ENGINE button indicator light flashes **AMBER**, this could indicate a problem with the engine starting system. You may not be able to start the engine or switch the ignition to ACC or ON. Have your vehicle inspected at an Authorized Mazda Dealer as soon as possible.



TIRE PRESSURE MONITORING SYSTEM (TPMS)

For your safety, the MX-5 is equipped with TPMS that detects low tire pressure in one or more tires. If the tire pressure starts getting low in one or more tires, the system alerts the driver by turning on a light in the instrument cluster (pp. 31-32) and sounding an alarm.



What to do? Don't ignore the TPMS warning light. Stop and check your tire pressure (when tires are cold) and inflate them to the proper pressure. Properly inflated tires are safer, last longer, and increase fuel economy.


In the following cases, the TPMS must be “initialized” so the system can operate normally.

- The tire pressure is adjusted (up or down) in one or more tires.
- A tire rotation is performed.
- Any tire or wheel is replaced.
- The vehicle's battery is disconnected, replaced or completely dead.

Initialization Process (TPMS Warning Light is Illuminated)

- 1 Park the vehicle in a safe place and firmly apply the parking brake.
- 2 Let the tires cool, then adjust the tire pressure to the specified pressure (See tire label located on the driver's side door opening) on all four (4) tires.



- 3 Switch the ignition ON, but leave the vehicle parked.
- 4 Push and hold the TPMS “Set Switch” (left side of dash) until the TPMS warning light  in the instrument cluster flashes twice and a beep sound is heard once.

CAUTION: If the TPMS “Set Switch” is pushed without adjusting the tire pressure, the system cannot detect the normal tire pressure. The TPMS warning light may not turn on, even if the tire pressure is low, or it may turn on if the tire pressure is normal.

NOTE: Drastic changes in temperature or altitude can affect the pressure in the tires, causing the TPMS warning light to turn on. Verify the tire pressures when driving through extreme temperature or altitude changes.

INSTANT MOBILITY SYSTEM (IMS)



To allow for more room in the trunk, the MX-5 is not equipped with a spare tire or jack. It is equipped with an IMS emergency flat tire repair kit (located in the trunk) to temporarily repair a slightly damaged tire, resulting from running over nails or similar sharp objects. Refer to your Owner's Manual for complete details.

FUEL FILLER LID

Unlock the doors and push the fuel-filler lid to open it. To close, push the fuel-filler lid until it locks securely.



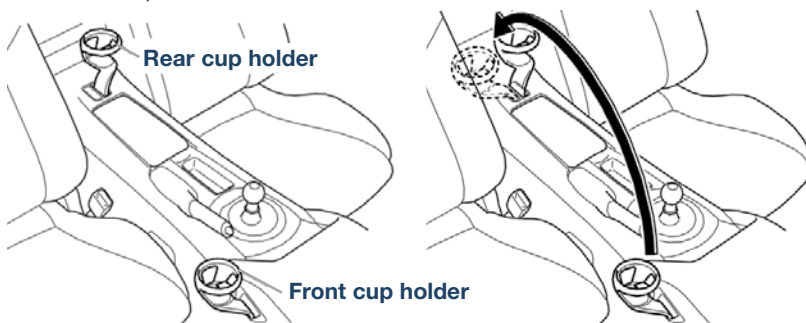
NOTE: The fuel door will not open if the doors are locked.

FUEL ECONOMY:
To achieve the best fuel economy, visit fuelconomy.gov for more information.

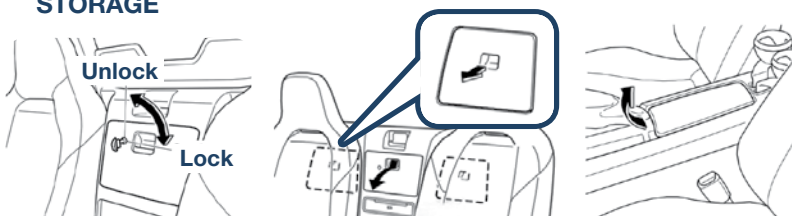


CUPHOLDERS

Use both hands when removing the cup holder. When installing a cup holder, insert it all the way into the installation hole and make sure that it is secured in place.



STORAGE



Information Display

INFO

Toggle the INFO button up or down on steering wheel to cycle through different types of information.



Push the center of the INFO button to make selections.



Push and hold the center of the INFO button to reset the currently displayed feature such as Average MPH or Average MPG.

Display Screens

Actual displayed information will vary on your vehicle model.



Distance to Empty



Average MPG

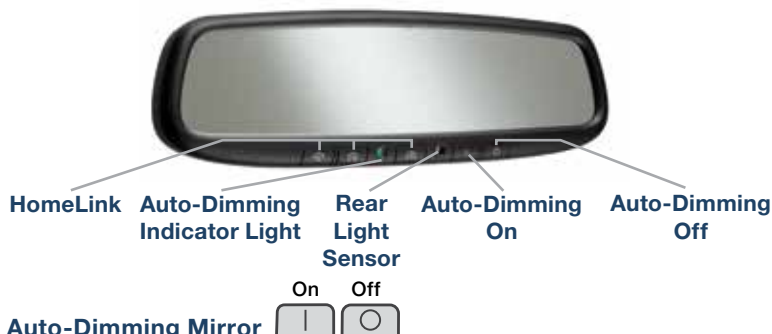


Current MPG



Average Speed

AUTO-DIMMING MIRROR AND HOMELINK®



Auto-Dimming Mirror

- Auto-dimming will automatically darken your rearview mirror and outside driver's mirror to reduce headlight glare from vehicles behind you.
- Auto-dimming is activated every time the engine is started.

NOTE: In addition to the auto-dimming mirror's rear light sensor, there is also a front light sensor (not shown). Do not place or hang any objects over the front or rear mirror light sensors; otherwise, the auto-dimming mirror will not operate properly.

HomeLink®



- This feature provides a convenient way to replace up to three transmitters such as garage door openers, home lighting remotes and other radio frequency devices.
- Refer to your Owner's Manual for complete programming details.

NOTE: Genuine Mazda Accessory Auto-Dimming Mirror with Compass and HomeLink is available at your Authorized Mazda Dealer.



Mazda Connect Infotainment System

MAZDA CONNECT INFOTAINMENT SYSTEM (if equipped)

MAZDA CONNECT is designed to be operated by using one of the following three interfaces:

- 1 The commander switch (p. 11).
- 2 The touchscreen (if the vehicle is not moving).
- 3 Voice control (p. 12).



NOTE:

- In the interest of safety and to avoid distracted driving, the touchscreen is disabled at speeds over 5 mph. Use the commander switch or voice control to operate the infotainment system.
- You can touch and tap, slide or swipe the touchscreen, but cannot pinch.

Push TALK button and say "Entertainment."

Push TALK button and say "Navigation."

Push TALK button and say "Applications."

Push TALK button and say "Communication."

Push TALK button and say "Settings."

NOTE: These types of Warning screens appear if there is a problem with the vehicle.

For issues with MAZDA CONNECT, visit www.mazdausa.com/mazdaconnect or call 800-430-0153.

Mazda Connect Settings

MAZDA CONNECT SETTINGS (if equipped)

To view the different setting screens:

- 1 Move the commander switch to the left or right to change tabs.
- 2 When the desired tab is highlighted, push the knob of the commander switch down.
- 3 Turn the dial of the commander switch to scroll down the list.

NOTE: If there is a scroll bar on the right side, there are more items further down.

Display Settings

Use this to turn off the display. Touch the screen or use the commander switch to turn back on.

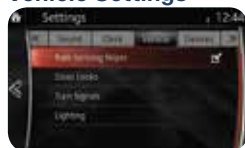


Use System to change the brightness of the Display between Day (bright), Night (dim), and AUTO (switches from Day to Night when headlights are turned ON). See illumination dimmer pp. 31-32.

Sound Settings



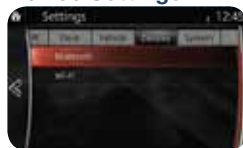
Vehicle Settings



Safety Settings



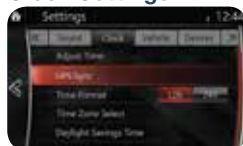
Device Settings



System Settings



Clock Settings



The CLOCK tab can be used to adjust the time, sync the clock with GPS, and change between 12 and 24 hr. clock.

COMMANDER SWITCH (if equipped)

The commander is the primary means for operating Mazda Connect. It allows you to keep your head up and eyes on the road.

The control places five buttons naturally beneath the five fingers and shows five matching icons on the home screen for touch-only operation. Select a button around the commander knob to operate the desired system.

Select an item on the screen by:

- 1 Moving the knob up or down, left or right, and/or turn the dial to move the cursor to the desired on-screen location (and get a description of the icon).
- 2 Pushing the knob down (ENTER) to select your choice on the screen.



FAVORITES

The following can be stored in Favorites:

- 50 stations total for AM, FM, and XM.
 - 50 contacts in the system phonebook.
 - 50 points of interest in navigation.
- (To edit or delete HOME, select HOME and push and hold the commander knob until the Edit/Delete HOME screen appears.)

VOICE CONTROL (if equipped)

Voice control is activated by pushing the TALK button on the steering wheel and speaking a command. Voice commands usually contain a verb (action word) followed by a noun. Common verbs are "Go to" and "Play".



SOME COMMON VOICE COMMANDS ARE:

- Call "name" mobile
- Dial "number"
- Address-pause-"street address, city, state"
- Help
- Cancel
- Go Back or Previous
- Next or Skip
- Tutorial
- Scroll/Page Down
- Scroll/Page Up
- Turn Display/Screen Off
- Select "line number" (ex: "Select Four" or "Select Line Four")
- Display Clock

Go to (and one of the following):

- Home
- Entertainment
- Navigation
- Communication
- Settings
- Messages
- Contacts
- Email
- Phone
- Call History
- Text
- AM/FM
- XM
- CD
- Bluetooth
- AUX
- USB
- Pandora
- Aha
- Stitcher

Play (and one of the following):

- AM/FM
- <station number>
- XM <channel number>
- CD
- Bluetooth
- AUX
- USB
- Pandora
- Aha
- Stitcher
- Song
- Playlist
- Artist
- Album
- Genre
- Folder

NOTE: After becoming familiar with the system you can skip the voice prompts by pushing the TALK button again.

PAIRING YOUR BLUETOOTH® PHONE OR AUDIO DEVICE

NOTE:

- Before pairing your cell phone or audio device, you must manually turn on the device's Bluetooth® function. Refer to the owner's manual for your device.
- **For customer service and device compatibility, visit www.mazdausa.com/mazdaconnect.**
- **IMPORTANT:** Set the volume level on your cell phone or audio device to the highest level before distortion starts, then adjust the volume on the vehicle's audio system.
- When in range of another Wi-Fi device, the Bluetooth connection between your phone and the system may disconnect for a short time if you have Wi-Fi enabled. Turn off Wi-Fi on your phone if needed.



Without Mazda Connect:

- 1 Manually turn Bluetooth on your phone or audio device.
- 2 Push and release the TALK button on the steering wheel (wait for beep).
- 3 From main menu, say, "Setup," then "Pairing Options."
- 4 Say, "Pair."
- 5 Say a four-digit code (i.e., "1, 2, 3, 4").
- 6 Place phone in discovery mode; if necessary, consult your phone's manual or go to www.mazdausa.com/bluetooth. Select model, Bluetooth, and follow screen prompts.
- 7 After phone is recognized, you will be prompted to name the paired phone.



With Mazda Connect:



- 1 Manually turn Bluetooth on your phone or audio device.
- 2 Select Communication from Home screen.
- 3 Select Settings.
- 4 Select Bluetooth.
- 5 Select Add New Device to display the message and switch to the device operation. If this option is grayed out, make sure Bluetooth is turned on at the top of the menu.
- 6 Using the device, perform a search for the Bluetooth® device (Peripheral device).
- 7 Select "Mazda" from the device list searched by the device.
 - Device with Bluetooth® version 2.0 - Input the displayed 4-digit pairing code into the device.
 - Device with Bluetooth® version 2.1 or higher - Verify the displayed 6-digit code on the audio unit is also displayed on the device, and touch the Yes on-screen button and then "YES" on the device if needed.



For phones compatible with SMS and MMS:

- 8 (Call History) Incoming/Outgoing history for the device is downloaded automatically as well as your Phonebook.
- 9 (Devices compatible with Mazda SMS function) SMS (Short Message Service) messages and MMS (Multimedia Message Service) messages for the device are downloaded automatically. Permission may be required, depending on the mobile device. Refer to your cell phone manufacturer for assistance with the cell phone permissions.

TO MAKE OR RECEIVE A HANDS-FREE CALL

-  **button:** To receive/swap a call.
-  **button:** To make a call (push and say "Phone") or to skip vehicle voice guidance and allow user to speak next voice command.

-  **button:** To end/reject a call.

Automatic Bluetooth Reconnection:

On engine start, the last connected device will automatically be re-connected after several seconds. To switch phones, go to Device Settings and select Bluetooth.












NOTE: For connection issues, please confirm the Bluetooth connection status by making sure there is cell phone icon on the audio display (without infotainment) or by making sure there is a battery and signal strength icon in the top right corner of the screen (with infotainment). Some phones will turn off the Bluetooth signal after connecting the USB cable to the vehicle or after downloading an update.

- If not displayed, check your phone and make sure Bluetooth is turned on (or discoverable) in the Settings menu. Detailed instructions for some phones are available online.
- If there is still no connection, delete the pairing data on the system and your phone and try again after confirming your cell phone is compatible at www.mazdausa.com/mazdaconnect.

NOTE: Some phone models do not support all features. If your phone or device does not pair, please visit www.mazdausa.com/mazdaconnect or contact (800) 430-0153 for further assistance or to report a phone/audio device concern.

The following icons are displayed on the touchscreen during a call:

- | | | |
|---|---|---|
| <p> Displays the Communication screen.</p> <p> Ends a call.</p> <p> Transfers a call from hands-free to the mobile phone.</p> <p> Transfers a call from the mobile phone to hands-free.</p> <p> Mutes the call.</p> | <p> Calls another person during a call and creates a 3-way call. Select the contact from one of the following: Call History, Contacts (from phonebook), or Dial (from numerical keypad).</p> <p> Joins the call on hold to make a 3-way call.</p> | <p> Switches the call on hold.</p> <p> Allows transmitting DTMF (Dual Tone Multi-Frequency) signal via the numerical keypad (generally to a home telephone answering machine or an automated guidance call center).</p> |
|---|---|---|

Navigation System

NAVIGATION SYSTEM (if equipped)

Planning A Route



IMPORTANT:

- In the interest of safety and to reduce distractions while you are driving, you should always plan a route before you start driving.
- To adjust the volume of the navigation system voice while driving, adjust the volume by turning the VOL knob when voice guidance is being given. To prompt voice guidance, push the NAVI button to repeat the last instruction.
- **For issues with the navigation system, visit www.mazdausa.com/mazdaconnect.**

ICON	Voice Control	Purpose
	Hide/Show Menu Bar	To open and close the Menu bar.
	Enter Destination	To enter an address or favorite destination, or select a place of interest or a location on the map.
	Navigation Information	To switch to the navigation information screen on which items such as traffic information and GPS reception conditions.
	Cancel	To cancel an existing way point/route.
	Point of Interest	To find places nearby.
	Route Options	To display the route parameters and full length of route. Perform route-related actions such as edit or cancel, pick route alternatives, avoid parts, add destination to Favorites.
	View Mode	To change the map mode (2D north up / 2D heading up / 3D).
	Settings	To adjust the navigation settings.

To plan a route on your Navigation system, do the following:

- 1 Push the **NAV** button on the commander switch.
- 2 Select **NEW DESTINATION**.
- 3 Select **Find Address**.

NOTE: By default, the navigation system detects the country and city/town you are in. If needed, you can change the country or state setting by selecting Country or a new city/town by selecting City or Zip code.

- 4 Enter the street name.
- 5 Enter the house number, then select the ✓.
- 6 The system transitions to a screen where the input location can be checked. To transition to the next screen, select ✓ **Select** or to transition to the previous screen, select ↶.



NOTE: Select **Places Nearby** for POIs (points of interest) around the selected location, or select **Add to Favorites** to register the selected location to Favorites.

NOTE: The route can be edited by selecting other options.

- 7 If **Go** is selected or if no operation is performed with 10 seconds, the route guidance is started. The set route can be checked by selecting **MAP**.

Planning A Route Using Voice Commands

You can navigate to any of the following places using your voice:

- An address, **including home**
- **Favorites**
- Cities and towns
- POI (Point of Interest) categories
- POIs for named brands of, for example, restaurants, gas stations, car rental and gyms.
- A recent destination

NOTE: POI searches for points of interest near your present location.

To plan a route to an address using your voice, do the following:

- 1 Push the **TALK** button on the steering wheel.
- 2 When you hear the tone, you can say, for example "Address".
- 3 When on the enter an address screen say the full address (without zip code) for your destination, for example "123 Main St., Los Angeles, California". The system does not recognize zip codes.

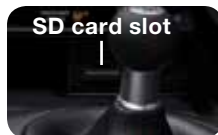
NOTE:

- For best results, say the full address without pausing between words.
 - Voice guidance can be skipped by pushing the talk button.
 - When prompt voice guidance is muted you will need to go into navigation settings to turn the volume back on for the NAVI button to repeat the last instructions.
- 4 Say "Yes" if the address is correct. If shown a list of addresses, say the list number for the correct address or say "none of these".

To remove or insert the MAP SD card (to update the map database):

- Visit www.mazdausa.com/navigation and download the most recent map available for your device for free for 3 years from vehicle delivery.
- Only use your MAP SD card for operating and updating your navigation system. Do not insert the MAP SD card into another vehicle or into any other device such as a camera.
- Do not put other SD cards in this slot.



- 1 Turn the vehicle ignition OFF.
- 2 Locate the SD card slot below the climate control.
 - Remove card: Open the cover and push the card once, then pull it out.
 - Insert card: Push the card in (label-side up), then close the cover.



Lane Departure Warning System

LANE DEPARTURE WARNING SYSTEM (LDWS) (if equipped)

The LDWS recognizes painted lane lines on a road using the forward sensing camera (FSC) installed to the windshield. If the vehicle deviates from its lane at speeds above 44 mph, the system alerts the driver using the following indicators.

Indicator Light	Condition
 Flashes + warning sound	Warning is triggered when vehicle deviates from its lane
 OFF	LDWS OFF

NOTE: Any driver input (e.g., turn signal, steering or acceleration) will cancel warning.

WARNING: LDWS is only a supplementary system to warn the driver that the vehicle may be deviating from its lane, however the LDWS has limitations. Do not rely solely on the LDWS. Relying solely on the LDWS may cause an unexpected accident resulting in death or serious injury. Always pay attention to the direction in which the vehicle is traveling and drive safely.



Use the LDWS switch to turn system ON or OFF

NOTE: You can change the warning indicator between a rumble or beeping sound in the vehicle personalization features.



Blind Spot Monitoring System

BLIND SPOT MONITORING (BSM) SYSTEM

The Blind Spot Monitoring (BSM) system is designed to assist the driver by monitoring the blind spots to the rear of the vehicle on both sides.

- If your vehicle speed is about 6.2 mph (10 km/h) or more, the BSM will warn you of vehicles in the detection area by illuminating the BSM warning lights located on the left and right door mirrors.
- If you operate a turn signal in the direction of an illuminated BSM warning light, the system will also warn you with a beep and warning light flash.
- BSM sensors are located under the left and right rear bumper areas. The BSM system may not operate properly if the rear bumper gets too dirty, so keep the rear bumper area clean.

Refer to your Owner's Manual for complete details.

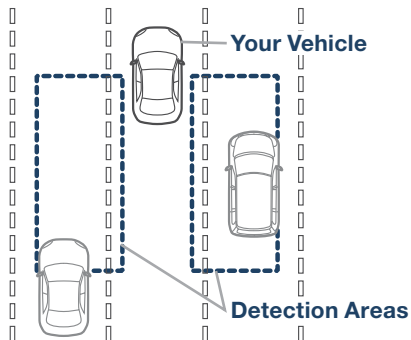
Turning BSM System Off



Turning the BSM system off will turn off both the light and sound indicators. To manually turn the BSM system off, push the BSM OFF switch on the dash. The BSM OFF indicator will illuminate in the instrument cluster when the BSM system is off. The BSM system will retain the last setting before the ignition was turned off.



NOTE: You can change the warning volume in the vehicle personalization features.



NOTE: Do not rely completely on the BSM system and be sure to look over your shoulder before changing lanes:

- The BSM system can assist the driver in confirming the safety of the surroundings, but is not a complete substitute.
- The driver is responsible for ensuring safe lane changes and other maneuvers.
- Always pay attention to the direction in which the vehicle is traveling and the vehicle's surroundings.
- The BSM system does not operate when the vehicle speed is lower than about 6.2 mph (10 km/h).

Rear Cross Traffic Alert

REAR CROSS TRAFFIC ALERT (RCTA) (if equipped)

The RCTA is designed to alert the driver of oncoming traffic when backing out of a parking spot. RCTA is active when your vehicle is in reverse and your vehicle speed is 0 to 6 mph (10 km/h).

When BSM sensors detect an object moving 3 to 18 mph (5 to 30 km/h), RCTA will notify the driver with indicators and sound:

- Outside mirror flashing indications.
- Beep sound (same as BSM).

Refer to your Owner's Manual for complete details.



Outside Mirror Indicators




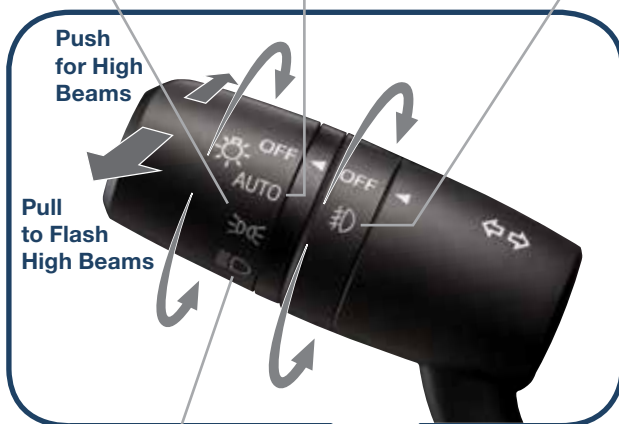
WARNING: RCTA is only a supplementary system to help aid when backing up, however, RCTA has limitations. The system does not detect all vehicles, especially a motorcycle. Do not rely solely on the RCTA. Relying solely on the RCTA may cause an unexpected accident resulting in serious injury. Always back up slowly.


LIGHTING CONTROL/TURN SIGNAL LEVER

: Turns tail, parking, and dashboard lights on.

AUTO (if equipped): The light sensor automatically determines when to turn the headlights on or off.

: Turns fog lights on only when headlights are on.



: Turns tail, parking, dashboard, and headlights on.

Smart Turn: To signal a lane change, push the turn signal lever up or down halfway and slightly release. The turn signal indicator will flash three times. (Refer to Owner's Manual for "Personalization Features")

(cont'd on p. 23)

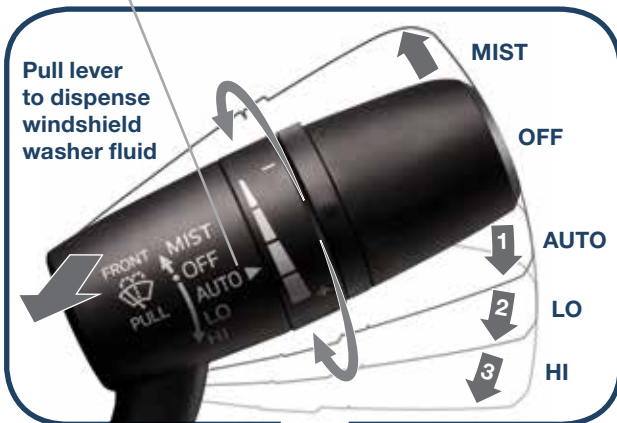


NOTE: The DRL (Daytime Running Lights) automatically turn on when the vehicle starts moving. To disable/enable this feature see your Authorized Mazda Dealer.

NOTE: You can adjust the timing of the Auto Headlights OFF and the sensitivity of the Auto Light Control in the vehicle personalization features.

WINDSHIELD WIPER/WASHER CONTROL LEVER

AUTO (if equipped): The rain sensor senses the amount of rainfall and turns the wipers on or off. Rotate inner ring away from you (clockwise) for more (+) sensitivity (requires less rain to turn wipers on) and toward you (counterclockwise) for less (−) sensitivity (requires more rain to turn wipers on).



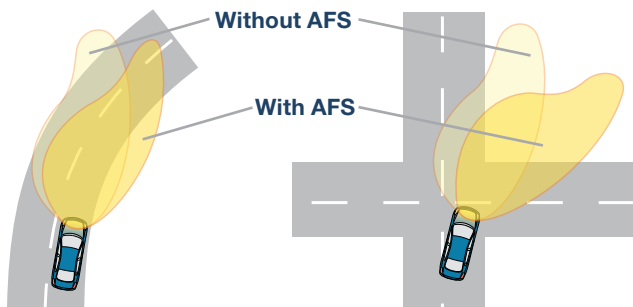
NOTE: Vehicles not equipped with AUTO wipers will have INT wipers. Set the lever to INT and choose an interval timing by rotating the ring between fast and slow.

CAUTION: If the ignition is ON, turn the AUTO wipers OFF when going through a car wash, or while cleaning or touching the windshield.

ADAPTIVE FRONT-LIGHTING SYSTEM (AFS) (if equipped)

The adaptive front-lighting system (AFS) automatically turns the headlight beam to the right or left in conjunction with the direction of the steering wheel.

The AFS improves the direction of headlight illumination while cornering, and only works when the vehicle is moving.



NOTE:

- With AFS, it is normal to see the headlights move and hear the sound of the headlight leveling motors at the front of the vehicle when the ignition is ON.
- The system will need to be reset if the vehicle battery has been disconnected or the system fuse has been replaced. Please refer to your Owner's Manual for easy to follow resetting instructions.

HIGH BEAM CONTROL (HBC) (if equipped)

With HBC, the headlights are switched to high beams at speeds above 18 mph (30 km/h) when there are no vehicles in front of your vehicle or approaching in the opposite direction.



The HBC system switches to low beam when:

- You are approaching a vehicle or a vehicle is approaching in the opposite direction.
- Driving on roads lined with street lights or well-lit cities and towns.
- At speeds lower than 12 mph (20 km/h).

To turn HBC on:

- 1 Turn the headlight switch to the AUTO position.
- 2 Push the headlight lever forward to the High Beam position.



When the HBC system is on, the HBC indicator light  in the instrument cluster will illuminate (**AMBER**). The High Beam indicator light  will turn on (**BLUE**) when the HBC system switches to high beam and will turn off when the HBC system switches to low beam.

Audio Controls (with Mazda Connect)

BLUETOOTH® AUDIO

Bluetooth® enabled phones and audio players provide an opportunity to play music through the audio system with no wires attached.

Some phone models do not support all features. Go to www.mazdausa.com/mazdaconnect or contact (800) 430-0153 for further assistance or to report a phone /MP3 device concern.

Playing Bluetooth® (BT) Audio


- 1 Make sure BT audio device is paired to your vehicle (pp. 13-14).
- 2 Turn on BT audio device.
- 3 Select Bluetooth from Sources.


See your Owner's Manual for further information on:
· Pandora · Aha · Stitcher

AUDIO OPERATION


The following icons are displayed on the screen:

 **SOURCES:** Displays Audio menu to change audio source (FM / AM / XM / Aha / Pandora / Stitcher / Bluetooth / USB / CD / AUX).


 **HD RADIO:** Switches HD Radio On /Off.

 **SCAN:** Scans radio stations or songs (scanning stops at each one for 5 seconds). Select again to stop.

 **TUNER:** Displays manual radio tuner.

 **TAG:** Saves artist and title and sends them to your Apple device (for Apple devices with USB use only).

 **SEEK PREVIOUS/NEXT:**

 Selects previous or next receivable radio station or song. Press and hold to change radio station continually.

 **SETTINGS:** Adjusts the audio quality level (bass, treble, etc.).

The following icons are displayed on the CD, USB, and BT music screens only:

 **TRACK LIST:** Displays the track list of the CD.

 **REPEAT:** Repeats the current song. Select again to stop.


 **SHUFFLE:** Plays the songs on the CD in random order. Select again to stop.

 **PLAY/PAUSE:** Plays and Pauses the CD.

GRACENOTE

The Gracenote media database is used to improve voice recognition of artist and album names with the Mazda Hands Free system. To make best use of the voice recognition, install the most recent database.

- 1 Load the Gracenote update on a memory stick from www.MazdaUSA.com/USB. Insert the memory stick into the USB port.
- 2 Go to System Settings in the infotainment system.
- 3 Select Music Database Update.

 **AUTO MEMORY:** Displays a list of 10 strongest radio stations. Because station strength changes as you drive, select Update Station List icon to re-scan for strong stations.

★ **FAVORITES:** Displays list of your favorite AM, FM, and XM radio stations.






New Mazda vehicles equipped with SiriusXM® Satellite Radio will receive an introductory 4-month trial subscription that starts on the day the vehicle is sold. Enjoy over 150 channels including commercial-free music, plus sports, comedy, entertainment, news and much more.

To start listening to SiriusXM, select XM from audio sources, then push channel up and down to listen to over 150 channels. If you do not hear audio please activate service to your radio with a simple refresh process.

- 1 Scroll to XM Radio, then to channel 0 to find your radio ID
- 2 Go to siriusxm.com/refresh enter radio ID or Call **1-855-MYREFRESH** (1-855-697-3373)

NOTE: To use BT audio, make sure the musical icon is displayed by going to  Bluetooth in Device settings. Some Bluetooth® audio devices need a certain amount of time before the icon is displayed.

HD RADIO

HD radio has a special receiver which allows it to receive digital broadcasts (where available) in addition to the analog broadcasts it already receives. Digital broadcasts have better sound quality than analog broadcasts as digital broadcasts provide free, crystal clear audio.

When the HD radio button is ON (red), there could be a noticeable difference in sound quality and volume when a change from digital to analog signals occurs. If the sound quality and volume becomes noticeably diminished or cuts off, select the HD button to turn OFF HD radio (not red).

AUDIO OPERATION USING VOICE

Audio operation and media selection can be done using voice. Push the "TALK" button on the steering wheel, wait for a beep, then say a command in a clear, natural voice (not too fast or too slow). Some common commands are listed below.

Play (and any of the following):

AM, FM, XM, CD, Bluetooth, Aha, Pandora, Stitcher, USB, AUX

Play or Resume / Pause or Stop / Next or Previous

Play (and any of the following):

Song, Playlist <playlist name>, Artist <artist name>, Album <album name>, Genre <genre name>, Folder <folder name>

Tune to Station <frequency AM or FM>

Tune to Channel Number (XM)

NOTE: Push the TALK button and say "Help" at any time to hear a list of available commands.

Audio USB and AUX Inputs

PORTABLE AUDIO PLAYER INTEGRATION USING THE USB PORT OR AUX JACK

Your vehicle is equipped with a USB port and auxiliary AUX jack, conveniently located in the center console, that allows you to play your iPod, USB device, or portable audio player through the vehicle's audio system. The center console is useful for storing your personal media/phone devices. Learn the system when parked and do not let it distract you while driving.



IMPORTANT:

- Set the volume level on your portable audio player to the highest level before distortion starts, then use the vehicle's audio system to adjust the volume.
- Unplug any device from the USB port and accessory socket before turning off the vehicle. Leaving devices plugged in can drain the battery and cause issues during the Bluetooth pairing process at startup. Wait about 15 seconds after starting the vehicle before plugging anything into the USB port.

NOTE: You will need an audio cable with an 1/8 inch (3.5 mm) mini stereo plug (available as a Genuine Mazda accessory) to connect your portable audio player into the AUX jack.



- 1 Locate the USB port or AUX jack.
- 2 Connect the device plug into the portable audio player and into the USB port or AUX jack.
- 3 Turn the vehicle audio system on.
- 4 **Audio Controls (without Mazda Connect):** Push the MEDIA button on the audio unit to switch to the AUX or USB mode.
Audio Controls (with Mazda Connect): Select AUX or USB from the Sources menu.
- 5 **USB Port:** Use the vehicle's audio system or steering wheel controls to control the connected USB device.
AUX Jack: Use the portable audio player controls to play music.

Refer to the Owner's Manual for additional information.

12 VOLT ACCESSORY SOCKET

The 12 volt accessory socket is located under the dash, deep in the back of the footwell on the passenger side close to the center console. It is on with ignition on.



Automatic Climate Control




TEMPERATURE CONTROL DIAL

Rotate the dial for temperature control.

A/C Push to manually turn air conditioning on or off.

NOTE: A/C indicator will illuminate when AUTO ON is active. The air conditioning cycles on/off as necessary to maintain the set temperature. The A/C may operate even while heating is desired - this is to prevent excess humidity and fogging while the system operates.

FAN CONTROL DIAL

- Rotate the dial to set desired fan speed.
 - Rotate dial to OFF to turn system off.
-  Push to recirculate cabin air to reduce outside odors and improve cooling (indicator on) or receive fresh air (indicator off).

MODE SELECTOR DIAL

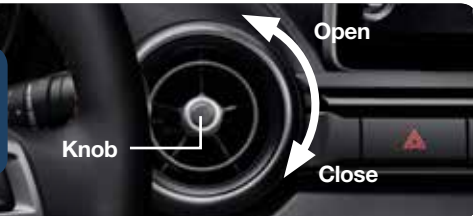
Rotate the dial to select airflow mode.

-  Dashboard vents
-  Dashboard and floor vents
-  Floor vents
-  Defroster and floor vents
-  Defroster vents
-  **PUSH** Rear defroster

AUTO: Set the Fan Control and Mode Selector Dials in the AUTO position. The airflow mode and amount will be automatically controlled in accordance with the set temperature.

VENTS:

The air vents can be opened or closed by rotating the knob.



Instrument Cluster

IMPORTANT: When your Mazda Connect display setting is set on "AUTO", the instrument cluster and display may become dimmer when the headlights are on. If the display and instrument cluster become too dim or too bright when the headlights are on, simply rotate the dimmer knob located on your instrument cluster to adjust the brightness.

DASHBOARD ILLUMINATION/
DIMMER/
TRIP METER²



INFORMATION DISPLAY

TACHOMETER

GLOSSARY OF WARNING AND INDICATOR LIGHTS

- | | | | |
|--|---|--|--|
| | Low Engine Oil Pressure | | Lights ON (Exterior) (p. 21) |
| | Traction Control System (TCS)/
Dynamic Stability Control (DSC)
On: TCS/DSC malfunction
Flashing: TCS/DSC operating | | Seat Belt Unbuckled/Malfunction |
| | Shift Position Indicator | | Headlight High Beams On |
| | Power Steering Malfunction | | Electric Vacuum Pump Warning |
| | Air Bag/Front Seat Belt
Pretensioner System Malfunction | | Charging System Malfunction |
| | Turn Signals/
Hazard Warning Indicator | | Antilock Brake System
(ABS) Malfunction |
| | Check Engine | | Low Fuel Level |
| | Master Warning | | High Beam Control ON (p. 24) |
| | Tire Pressure Monitoring System
(TPMS) Warning* (p. 5)
On/Warning Beep: Low tire pressure in one
or more tires. Flashing: TPMS Malfunction | | Headlight Warning |
| | Security Indicator | | Dynamic Stability Control
(DSC) OFF |
| | Cruise Main Indicator
ON (AMBER)/Cruise Set
Indicator ON (GREEN) | | Automatic
Transaxle Warning |
| | | | Blind Spot Monitoring OFF
(BSM) (p. 19) |

***TPMS NOTE:** Low ambient temperature and/or high altitude causes tire pressures to drop and may turn the TPMS warning light on. If the warning light comes on, check the tire pressure and fill the tires as soon as possible, preferably before moving the vehicle and warming up the tires. Initialize system (p. 6). Tire pressure should be checked when the tires are cold.



SPEEDOMETER



Brake Warning
Parking brake on/low brake fluid/malfunction



KEY Warning RED



KEY Indicator GREEN



Door Ajar



Low Washer Fluid Level Warning



Check Fuel Cap



Perform Maintenance

SPORT SPORT Mode On (A/T only)



Lane Departure Warning System (LDWS) ON (AMBER)

Lane Detected (GREEN)₃
(pp. 17-18)



Lane Departure Warning System (LDWS) OFF (AMBER)

NOTE: See Owner's Manual for more details and explanations.

ENGINE COOLANT TEMP LIGHTS

Since this vehicle does not use an engine coolant temperature gauge, red and blue engine coolant temperature lights are used to indicate high and low coolant temperature.



Red Coolant Temp Light

Flashing: Engine is starting to run hot. Drive slowly to reduce engine load.

On: Engine is overheating. Safely pull over to the side of the road and turn the engine off. Refer to the Owner's Manual for more information.



Blue Coolant Temp Light

On: Engine coolant is cold and no warm air is available for heater/defroster.

Off: Engine coolant is warm and warm air is available for heater/defroster. The light may stay on for a few minutes after start-up when the engine is cold, but the vehicle can be driven with the light on or off.

¹ • Rotate the knob to adjust the brightness of the instrument cluster and other dashboard illuminations.

² • Push to toggle between trip meter (A & B).

• When a trip meter is selected, push and hold to reset to zero.

ACTIVE ADAPTIVE SHIFT (AAS) CONTROL

AAS will automatically adjust how and when the transmission shifts gears based on road conditions and your driving style.

The transmission may stay in a lower gear longer than usual when going up or down hills or driving around corners. This feature gives you better control and a more connected driving experience.

DRIVE SELECTION (if equipped)

SPORT mode will choose a lower gear for increased acceleration response. It will also hold a lower gear/delay upshifting when it detects you are braking or cornering because it anticipates that you will want to accelerate out of the turn more quickly.

Push the **SPORT** button to switch to SPORT mode and the SPORT mode indicator light in the instrument cluster turns on. Push again to turn off.



NOTE:

- If the SET button of the cruise control is pushed while in SPORT mode, SPORT mode is switched off. SPORT mode cannot be turned on or off when cornering.
- When the ignition is switched off, SPORT mode is also switched off.
- Fuel consumption increases slightly when using SPORT mode.

HILL LAUNCH ASSIST (HLA)

HLA helps assist you when accelerating the vehicle from a stop while on a hill or slope.

When the brake pedal is released and the accelerator pedal is pushed, HLA prevents the vehicle from rolling forward or backward. It operates on a downward slope when the shift lever is in the reverse (R) position, and on an upward slope when the shift lever is in a position other than the reverse (R) position.



NOTE: The HLA system will hold the vehicle for a maximum of 2.0 seconds while the driver is changing from the brake pedal to the accelerator pedal.

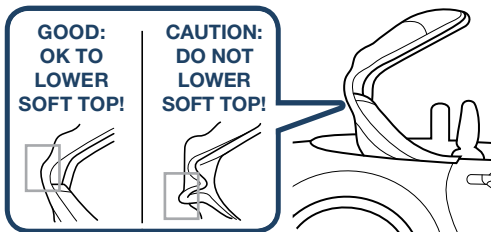
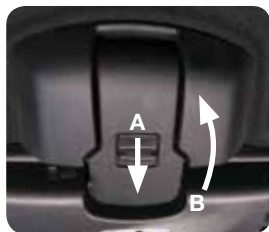


MANUAL CONVERTIBLE TOP

When raising or lowering the manual convertible top, the vehicle must be stopped on level ground with parking brake set, windows lowered a minimum of 1 inch and all items in the convertible top storage area removed.

To Lower:

- 1 Slide release button **A** while pulling latch **B** rearward to disengage.



NOTE: When the latch is released, the audio volume may drop to zero for one second. See the owner's manual for audio system operation differences with top up and down.

CAUTION: Before lowering soft top, please pay close attention to the folding points on each side of the soft top, and make sure nothing is stored in the well otherwise damage could occur.

- 2 Pull front of top rearward to release from windshield header.

- If opening from inside vehicle, use either handle.



- If opening from outside vehicle, grasp side of top, near windshield header.



Convertible Top (cont'd)

- 3 Fold back top and push firmly on front of top to securely lock in open position.



NOTE: If manual soft top does not fold easily, then slowly lower it while pushing down on the upper part of rear glass with your hand.

To Raise:

- 1 Pull unlock lever to release top from open position.



- 2 Pull front of top forward to closed position (towards the windshield header).



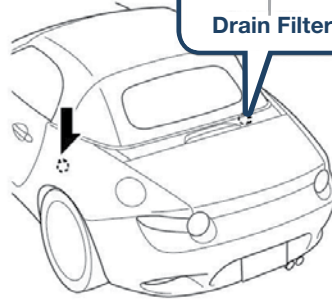
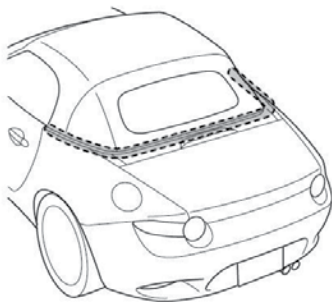
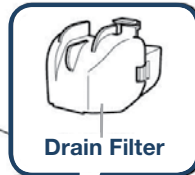
- If closing from inside vehicle, grasp either handle.
- If closing from outside vehicle, grasp side of top near windshield header.



- 3 Push lever on top latch forward until lock button clicks and top latch is securely locked.



WARNING:
If red indicator is visible on release button, top is not securely latched.



NOTE: Manual Convertible Top Maintenance: Remove leaves or other matter that may accumulate around the area where the soft top meets the vehicle body to prevent water drainage filters from becoming clogged. Clogged water drainage filters may result in water intrusion into the passenger compartment. For detailed maintenance of the water drainage filters, refer to MyMazda.com or consult an Authorized Mazda Dealer.

Retractable Fastback

RETRACTABLE FASTBACK OPENING PROCEDURE



Push and hold the switch in the OPEN position to open the top and in the CLOSE position to close the top.



NOTE: Push and hold the switch until the top is either fully open or closed and a beep is heard. If you release the switch before the top is completely in the open or closed position, a warning is shown in the multi-information display.

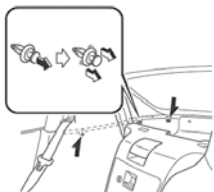
WARNING: Always confirm that there are no people around the vehicle and keep your hands and fingers away from the fastening mechanisms when operating the roof. Please see the Owner's Manual for additional warnings, cautions and instructions.

Emergency Trunk Opening

MANUAL CONVERTIBLE TOP

If the trunk cannot be opened due to a dead battery or an electrical malfunction, perform the following procedure.

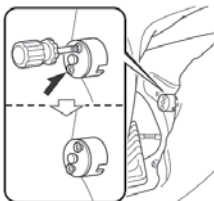
- 1 Close the convertible top.
- 2 Remove the windblocker.



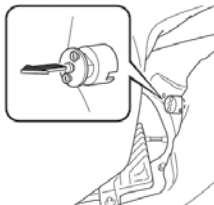
- 3 Remove the fasteners on the passenger side of the vehicle.



- 4 Partially peel back the cover on the passenger side of the vehicle.



- 5 Turn and loosen the cap screws until the screws start to spin free.



- 6 Pull out the cap and open the trunk lid.

After performing this procedure, have the vehicle inspected at an Authorized Mazda Dealer as soon as possible.

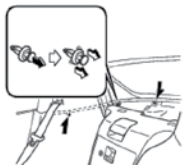


Emergency Trunk Opening (cont'd)

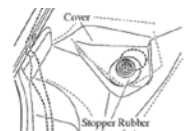
RETRACTABLE FASTBACK TOP

If the trunk cannot be opened due to a dead battery or an electrical malfunction, perform the following procedure.

- 1 Remove the antenna if it is installed.
- 2 Lift up the rear of the roof by hand.



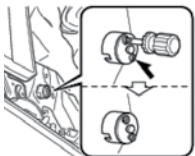
- 3 Remove the fasteners on the passenger side of the vehicle.



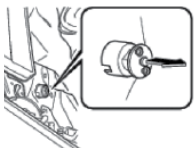
- 4 Push the rubber stopper through the cover on the passenger side of the vehicle while slightly lifting up the cover.



- 5 Lift up the cover from the outside of the vehicle.



- 6 Insert your hand beneath the lifted cover and loosen the cap screws until they spin freely.



- 7 Pull out the cap and release the trunk lock.

CAUTION: At this point, do not open the trunk. If the trunk is opened before the rear roof is completely closed, the trunk may contact the rear roof and cause damage and become scratched.

- 8 Close the rear roof by hand.
- 9 Open the trunk lid.

37 After performing this procedure, have the vehicle inspected at an Authorized Mazda Dealer as soon as possible.



WWW.MYMAZDA.COM—THE OFFICIAL SITE FOR MAZDA OWNERS

Register today on www.MyMazda.com—the ultimate destination for Mazda Owners. Once registered, you'll be able to take advantage of benefits exclusively for Mazda Owners:

- Insider access to exclusive events and promotions
- Personalized maintenance schedules
- Zoom-Zoom Owner Magazine
- Warranty information and on-line Owner's Manuals
- Wallpaper, videos and other fun stuff
- Accessories specifically designed for your vehicle
- Car Care Discount Coupons available from your Authorized Mazda Dealer

Visit and register at www.MyMazda.com today!

MAZDA MOBILE

The following apps are available for iPhone® and Android smartphones:

- **Mazda Assist app** - Provides roadside assistance 24 hours a day, 365 days a year. Toll free number 1-800-866-1998 can also be used for roadside assistance.
- **MyMazda app** - Keep track of your Mazda from the palm of your hand with these features:
 - Maintenance schedule
 - Service coupons
 - Promotional alerts
 - Service history
 - Recall information
 - Parked car locator
 - Scan VIN barcode capability when registering a vehicle
 - Mazda Dealer locator
 - Update owner profile
 - Link to Mazda Assist

The apps can be downloaded, free of charge, from the App store for the iPhone® and Google Play (Android Market) for Android powered devices. After downloading app, customer name, email, smartphone number and VIN are required.



**Free Mazda Assist app
iPhone and Android**



**Free MyMazda app
iPhone and Android**

Customer Delivery Checklist

VEHICLE PRESENTATION:

Refer to the Smart Start Guide during presentation

ESSENTIAL INFORMATION	<input type="checkbox"/> Driver's View 1-2	SAFETY & TECHNOLOGY	<input type="checkbox"/> Lane Departure Warning System (LDWS)* 17-18
	• Location of Switches and Control		<input type="checkbox"/> Blind Spot Monitoring (BSM) 19
	<input type="checkbox"/> Advanced Keyless Entry* 3		<input type="checkbox"/> Rear Cross Traffic Alert* 20
	• Door Request Switch*		<input type="checkbox"/> Lights 21
	<input type="checkbox"/> Starting the Engine 4		<input type="checkbox"/> Wiper/Washer 22
	• Accelerated Warm-Up System (AWS)		<input type="checkbox"/> Headlights 23
	• Emergency Engine Stop		<input type="checkbox"/> High Beam Control* 24
	<input type="checkbox"/> Tire Pressure Monitor System 5		<input type="checkbox"/> Audio Controls 25-26
	• Initialize TPMS before delivery		• Bluetooth Audio
	<input type="checkbox"/> Fuel Filler Lid 6		<input type="checkbox"/> Audio USB & AUX Inputs 27
	<input type="checkbox"/> Fuel Economy 6		<input type="checkbox"/> Automatic Climate Control* 28
	<input type="checkbox"/> Cupholders and Storage 6		<input type="checkbox"/> Instrument Cluster 29-30
	<input type="checkbox"/> Information Display 7		• Review of Warning and Indicator Light Function and Location
	<input type="checkbox"/> Mirrors 8		<input type="checkbox"/> Transmission 31
<input type="checkbox"/> Mazda Connect* 9	<input type="checkbox"/> Convertible Top 32-34		
<input type="checkbox"/> Mazda Connect Settings* 10	• Manual Convertible Top		
<input type="checkbox"/> Commander* 11	• Convertible Top Maintenance		
<input type="checkbox"/> Voice Control* 12	<input type="checkbox"/> Retractable Fastback 35		
<input type="checkbox"/> Bluetooth®* 13-14	<input type="checkbox"/> Emergency Trunk Opening 36-37		
• Pair Phone			
• Make/Receive Call			
• Customer Service			
<input type="checkbox"/> Navigation System* 15-16			
• Planning a Route			
• SD Card			

**if equipped*

SCHEDULED MAINTENANCE:

When replacing or topping off engine oil, use Mazda Genuine Oil. For optimal engine performance, use SAE 0W-20 engine oil. Please consult an Authorized Mazda Dealer for additional information.

All items in the Customer Delivery Checklist have been reviewed with the customer and the first maintenance appointment has been scheduled:

SALES CONSULTANT	DATE	CUSTOMER	DATE

Signed copy must be placed in dealer jacket.

Customer Delivery Checklist

DEALERSHIP	DATE
SALES CONSULTANT	CUSTOMER'S NAME
VIN	E-MAIL

PRESENTATION OF OWNER'S MATERIALS:

Review the following items with the customer

Smart Start Guide

- Remove this checklist from Smart Start Guide
- Personalization Features (refer to your Owner's Manual)

Warranty Information

Warranty Start Date: _____

Customer Initial: _____

- Basic Vehicle – 36 months/36,000 miles
- Roadside assistance program

www.MyMazda.com

- Offer to register customer on www.MyMazda.com

Owner's Manual

SERVICE DEPARTMENT

- Introduce Service Manager; provide business cards
- Review Service and Parts Department hours of operation
- Explain free Full Circle Service Inspection
- Schedule first maintenance service

Maintenance Passport

Floor Mats

- Ensure floor mats are properly hooked after cleaning
- Do not install two floor mats, one on top of the other, on the driver side
- Accessory rubber floor mats should be cleaned with mild soap and water only

Tire Pressure Monitoring System

- System overview
- Demonstrate how to initialize the TPMS system
 - Push and hold the "SET switch" until the TPMS warning light flashes twice and one beep is heard
- Review the system Caution

