

MAZDA MX-5 MIATA

25TH ANNIVERSARY EDITION

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mazda



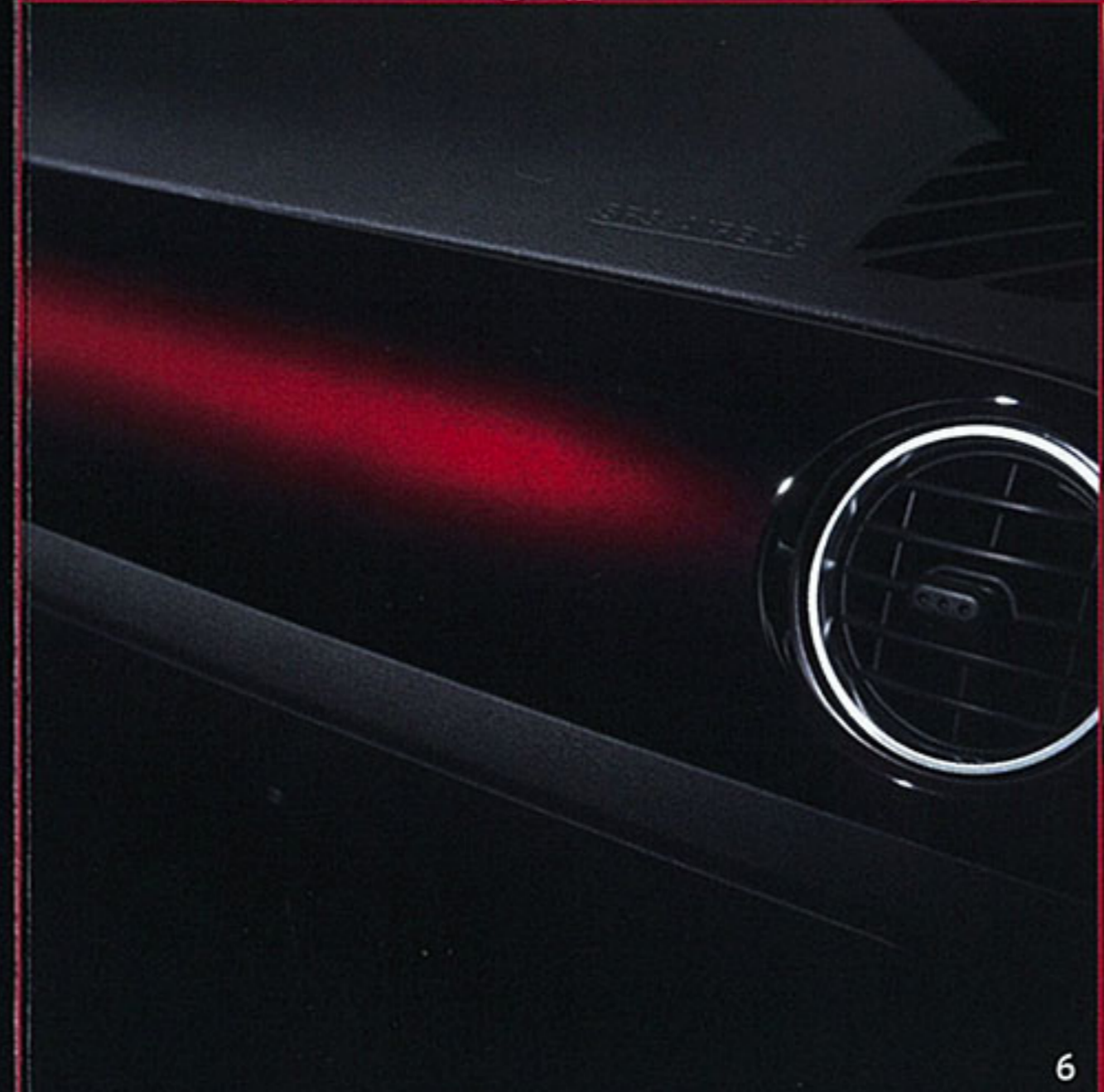
OUR TRIBUTE TO MX-5 MIATA LOVERS WORLDWIDE.

In celebration of a quarter century of pure 'fun to drive,' Mazda is proud to unveil the Mazda MX-5 Miata 25th anniversary edition. Since the groundbreaking first generation we have continued building the MX-5 Miata to be an exuberant partner with unmatched driving pleasure, stimulating and exciting for both drivers and onlookers alike. In February 2011 total production surpassed 900,000 vehicles, earning the MX-5 Miata certification from Guinness World Records as the world's best selling two-seater sports car. All of us at Mazda deeply appreciate the enthusiastic support our lightweight roadster has received from around the world since its debut. And so, to express our gratitude we crafted this 25th anniversary edition, equipping it with special, carefully-selected parts. Now we invite you to experience this anniversary celebration of the unique *Jinba Ittai* driving performance – and just plain fun – that have always been hallmarks of the MX-5 Miata.

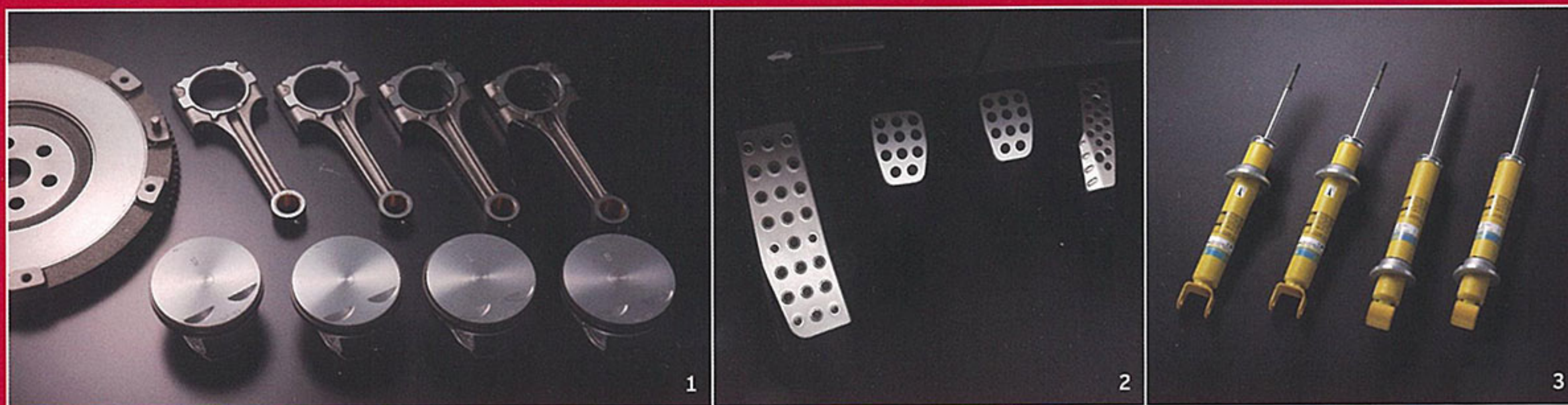
n. yamamoto
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Nobuhiro Yamamoto
Mazda MX-5 Miata Program Manager





1 The lavish interior is testament to the uncompromising skills and techniques developed according to Mazda's TAKUMI (master craftsman) concept. Headrests embossed with the 25th Anniversary logo, and red contrast-stitching on the leather seats, floor console lid, manual shift lever boot, parking brake handle and door armrests are just some of the interior's highlights. 2 Satin-chrome meter rings. 3 Steering wheel with contrast-stitch cover and piano-black spokes. 4 25th Anniversary badge with serial number. 5 Stainless steel scuff plate with 25th Anniversary logo. 6 Hand-painted red decoration panel reflects subtle gradations of light. 7 Brilliant Black door mirrors, A-pillars and seatback bars combine with the Brilliant Black retractable hard top and headlamp bezels to create a taut, unified harmony in black. 8 17-inch aluminum wheels with gunmetal finish.



1 Pistons, connecting rods and flywheel individually selected and matched for balance and light weight.
2 Drilled aluminum pedals perfectly located for sports-style heel-and-toe operation.
3 Bilstein shock absorbers (manual-transmission model only).

Specifications

ENGINE & TRANSMISSION

- 2.0L DOHC 16-valve 4-cylinder engine with variable valve timing (VVT)
- Aluminum alloy engine block and cylinder head
- 6-speed manual overdrive transmission with short-throw shifter
- 6-speed Sport automatic transmission with paddle shifters

MECHANICAL

- Aluminum Power Plant Frame (PPF)
- Rack-and-pinion steering with engine-rpm-sensing variable assist
- Power-assisted 4-wheel disc brakes
- Anti-lock Brake System (ABS) with Electronic Brake-force Distribution (EBD)
- Double-wishbone front suspension with aluminum control arms
- Independent multilink rear suspension with aluminum bearing support
- Front and rear stabilizer bars; gas-charged shock absorbers
- Bilstein shock absorbers (manual-transmission model only)
- Strut tower bar
- Dynamic Stability Control (DSC)
- Traction Control System (TCS)

		MANUAL	AUTOMATIC
EXTERIOR DIMENSIONS			
Wheelbase/overall length	(in)	91.7/158.0*	
Overall width/height	(in)	67.7/49.4	
Track, front/rear	(in)	58.7/58.9	
Minimum ground clearance, laden	(in)	4.6	
INTERIOR DIMENSIONS			
Head/leg/shoulder room	(in)	37.0/43.1/53.2	
Cargo volume	(cu ft)	5.3	
CURB WEIGHT			
	(lb)	2,593	2,619

*Without license-plate holder

	MANUAL	AUTOMATIC
ENGINE		
Size and type	MZR 2.0L 4-cylinder aluminum alloy block and cylinder head	
Valve gear	DOHC 16-valve with VVT	
Horsepower, SAE net	167 hp @ 7,000 rpm	158 hp @ 6,700 rpm
Torque, SAE net	140 lb-ft @ 5,000 rpm	
Bore and stroke	(in) 3.44 x 3.27	
Compression ratio	10.8:1	
Ignition system	Distributorless electronic	
Fuel system	Multiport fuel injection	
Recommended fuel	Premium unleaded gasoline	
Fuel capacity	(U.S. gallon) 12.7	
EPA-ESTIMATED FUEL ECONOMY		
City/Hwy	(Mile/gallon) 21/28	
GEAR RATIOS		
1st	3.815	3.538
2nd	2.260	2.060
3rd	1.640	1.404
4th	1.177	1.000
5th	1.000	0.713
6th	0.787	0.582
Reverse	3.603	3.168
Final drive	4.100	4.100
CHASSIS		
Overall steering ratio	15.0:1	
Steering wheel turns, lock-to-lock	2.7	
Turning circle, curb-to-curb	(ft) 30.8	
Brakes	11.4-inch ventilated front discs; 11.0-inch solid rear discs	

All details and specifications described are subject to change without notice and may vary according to locale. Due to the printing process, the colors of the bodies and interiors may differ slightly from the actual colors. Please consult your local Mazda dealer for exact information.